From:

Joab, Christine@Waterboards < Christine.Joab@waterboards.ca.gov>

Sent:

Tuesday, June 07, 2016 12:55 PM

To:

Lisa Medina [EH]

Cc:

Jeff Carruesco [EH]

Subject:

Cyanobacteria Caution Sign

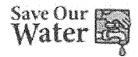
Hi Lisa,

I received your voicemail this late morning. I tried calling you back but you were unavailable. I wanted to get back with you on your question of using the caution sign. If you want to reference/attribute where the sign template came from please reference the California CyanoHAB Network. As a member of the Network, we all contributed to the development of the signs. I do want to let you know that the California Department of Public Health, which is also a CCHAB Network member, recently had a survey completed to assess the efficacy of the material (symbols and text) within the signs among a varied group of participants from various ethnic and cultural backgrounds of which some do not speak English. As a result of that effort (which is not fully complete), they are retooling a few of the symbols (graphics) that did not resonate well (i.e., were not inherently understandable) among some of the participants. So, I just wanted to let you know that sometime later this year some of the symbols (graphics) along with some text may change. The intent is to have the signs be as clear and understandable among a broad public audience as possible.

I would still like to speak with you but I will be out of the office from 1pm-2pm so hopefully I can catch you in this afternoon.

Thanks!

Christine Joab
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For tips on what you can do to save water, visit http://saveourwater.cam/